



I Drive, You Drive... we all OverDrive

Created by:
Joanna McNally and Betsey Lee
Orange City School District

NEONET K-12 Library Conference 2015

<http://bit.ly/NEO-OverDrive>

How Orange CSD Got Started (Background information)

Orange City Schools

- Suburban school district, greater Cleveland area
- 3 buildings, on a campus
- New Cuyahoga County Public Library Branch across the street, provides OverDrive to patrons
- Next Generation Learning school district
- Innovation Lab Network district
 - Anytime, anywhere opportunities
 - Personalized learning
 - Comprehensive systems of learning supports
 - Authentic student voices
 - Performance based learning
 - World class knowledge and skills



How we got started

Desire to **provide students and staff with a variety of options:**

1. Print (magazines, books - nonfiction and fiction)
2. eBooks via devices (i.e.: Nook Simple Touch, iPad, computer)
3. Downloadable eBooks (to an individual's personal device)
4. Audiobooks (to an individual's personal device)
5. Subscription services (i.e.: research databases/vendors)

eBook options

- Amazon Kindle
- Baker & Taylor Axis 360
- Barnes & Noble Nook
- Follett Bookshelf
- Google Books
- iBooks
- Local public library
- **OverDrive**

How we got funded

PTA - provided funding for 12 nooks and some titles during the 2011-2012 school year (in conjunction with an author visit)

Orange Schools Foundation Grant - paved the way for Year 1 with OverDrive

- \$4,000 grant received
- Initial and ongoing costs (pricing varies by school/district size):

Curriculum budget plus \$1,000 from each building's budget



Getting started with OverDrive in 10 steps

1. Speak with vendor and arrange for a meeting with OverDrive
 - a. Demonstration
 - b. Information for administrators
2. Complete OverDrive forms (intent/fee schedule)
3. Participate in an OverDrive Kick-Off call with account specialist
4. Complete set-up
 - a. Library Contact Information
 - b. ILS Vendor Settings
 - c. Website Settings
5. Participate in OverDrive Content Reserve training
6. Order materials - continual!
7. Download OverDrive App on devices
8. Test and go live
9. Marketing, marketing, marketing!
10. Staff & student instruction

Free Software

- OverDrive App
 - **Create OverDrive Account**
 - Use the same OverDrive Account to setup multiple devices

A list of resources and links is available from the [Orange High School Library](#)



Policies

1. **Policies for checking out equipment**
 - a. Started out by collecting other school's policies/forms
 - b. Created a form for Orange
 - c. Ended up with NEOLA "Lending/Use of District Equipment Agreement" form 7530 F1/page 1 of 1

2. **Policies for setting up OverDrive with library automation software -**
worked with our ITC to assist in completing/testing this
 - a. ILS vendor = SirsiDynix
 - b. ILS vendor product = Symphony 3.4.1
 - c. ILS protocol = SIP2
 - i. server address
 - ii. port
 - d. ILS vendor authentication
 - i. codes
 - ii. library cards (samples)
 - iii. fines

OverDrive Marketplace

<https://marketplace.overdrive.com>

The screenshot shows the OverDrive Marketplace website. At the top left is the logo "OverDrive Marketplace". To its right is a search bar with the text "Search..." and a "GO" button. Further right, the user is logged in as "Joanna McNally" from "Orange City School District (OH)". Below the name, it says "Estimated content credit*: \$6,451.21 Prices shown in USD". There are buttons for "VIEW CARTS", "Create cart", and "CHECKOUT".

A navigation bar below the header contains links for "SHOP", "REPORTS", "ADMIN", "NEWS 10", and "SUPPORT". The "SHOP" link has a sub-link "One Copy / One User & Metered Access".

The main content area features several promotional banners and a list of audiobooks. On the left, there is a sidebar with navigation options: "Must haves", "All saved searches", "Basic search", "Advanced search", "OverDrive's Top Authors", "Top 200 series search", "Top 200 Adult titles", "Top 200 YA titles", and "Top 200 Juvenile titles".

The first banner is titled "Save big on titles from OverDrive" and says "Shop the BEST deals for libraries". The second banner is titled "CURATED LISTS" and says "Hand-picked by our staff librarians".

Below the banners is a section titled "Best New Audiobooks" with a left and right arrow. It displays three audiobook items:

- 17 Carnations**: The Royals, the Nazis, an... James Langton, et al. \$49.99. Audiobook. Add to new cart.
- 88 Days to Kandahar**: A CIA Diary Joe Barrett, et al. \$54.95. Audiobook. Add to new cart.
- After the War Is...**: A Novel Lucy Rayner, et al. \$57.99. Audiobook. Add to new cart.

What it looks like #1

[Orange Overdrive](#)

Start reading instantly in your browser with OverDrive Read

Orange City School District
Digital Library

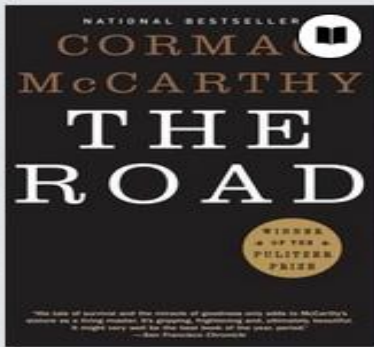
sign in

account help Search advanced search

SUBJECTS COLLECTIONS LEVELS

Hot Titles

[view more >](#)




THE ROAD
CORMAC MCCARTHY

NATIONAL BESTSELLER

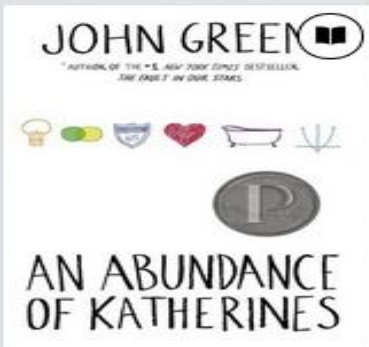
WINNER OF THE PULITZER PRIZE

The Road
Cormac McCarthy



Harry Potter and the Prisoner of Azkaban
J.K. ROWLING

Harry Potter and the Prisoner of Azkaban
J.K. Rowling

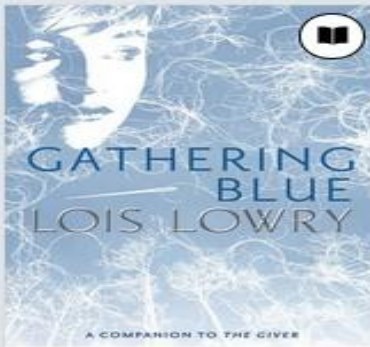


JOHN GREEN

AN ABUNDANCE OF KATHERINES

AN ABUNDANCE OF KATHERINES
John Green


An Abundance of Katherines
John Green



GATHERING BLUE
LOIS LOWRY


A COMPANION TO THE GIVER

Gathering Blue
Lois Lowry




THE LION, THE WITCH AND THE WARDROBE
C.S. LEWIS

The Lion, the Witch and the Wardrobe




THE HOBBIT
J.R.R. TOLKIEN

The Hobbit



THE GRAVEYARD BOOK
RACHEL WATSON

The Graveyard Book



THE GIRL ON THE TRAIN
LUCY FARROW

The Girl on the Train

What it looks like #2

[Orange Overdrive](#)

The screenshot shows the Orange City School District Digital Library website. The header is orange and contains the library name, a sign-in button, and navigation icons for account, help, and search. Below the header is a navigation bar with 'SUBJECTS', 'COLLECTIONS', and 'LEVELS'. The main content area is divided into a 'Filter search by:' sidebar on the left and a 'Hot Titles' section on the right. The sidebar includes filters for eBook, Audiobook, Interest Level, ATOS Level, Lexile Measure, Reading Level, Subject, Format, Publisher, and Device. The 'Hot Titles' section features a grid of book covers with titles like 'Divergent', 'Life of Pi', 'Wonder', 'Hoot', 'Insurgent', 'Harry Potter and the Deathly Hallows', 'The Crucible', and 'The Choice Will Define'. A 'Sort: Relevancy' dropdown and a 'Page 1 of 18' indicator are also visible.

Orange City School District
Digital Library

sign in

account help Search advanced search

SUBJECTS COLLECTIONS LEVELS

Filter search by:

eBook
Audiobook

Show me... -

All Titles

Available Now

Additional Titles to Recommend

Interest Level (4) +

ATOS Level™ (9) +

Lexile® Measure (7) +

Reading Level (14) +

Subject (60) +

Format (5) +

Publisher (61) +

Device (12) +

Hot Titles

Sort: Relevancy

Page 1 of 18

Cover List

Divergent
Veronica Roth

Life of Pi
Yann Martel

Wonder
R. J. Palacio

Hoot
Carl Hiaasen

Insurgent

Harry Potter and the Deathly Hallows

The Crucible
Arthur

The Choice Will Define

What it looks like #3

Orange City School District
Digital Library

Please sign in

Library card number

PIN

Sign In

Remember my login information on this device.

Buy eBooks
and support your
school's digital library


 eBook express™

What it looks like #4

Filter search by:

eBook

Show me... -

- All Titles
- Available Now
- Additional Titles to Recommend 

Reading Level (2) +

Subject (2) +

Format (3) +



Device (12) +

Search within results...

Refine

Search Results

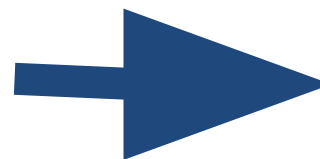
Sort: Relevancy

 Cover  List

Page 1 of 1



Insurgent
Veronica Roth



Download
(Select one format)

Read
(in your browser)

Expires: Jun 19, 2014
12:39PM

Return Title

Challenges

Time

- implementation / set up
- training
- ordering content
- promoting/marketing
- Collection development and \$\$\$

Formats & Devices

- Kindle, OverDrive Read, EPUB, PDF
- Kindle, Nook, PC, MAC, ChromeBooks, iPads, etc.

Contact info

Questions?

Joanna McNally
High School Librarian
Orange High School
216.831.8600 x2431
jmcnally@orangesd.org

Betsey Lee
Middle School Librarian
Ballard Brady Middle School
216.831.8600 x3317
blee@orangesd.org

http://www.orangeschools.org/LibraryResources_District.aspx

Stephen Reyes
Account Executive
OverDrive
Education and Library Sales
sreyes@overdrive.com
216.573.6886 x268